

OEI Services, Architecture, and Pricing Matrix

Fletcher GH Consulting Engagements

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Engagements are structured systematically around the core tiers of the OEI ecosystem.

Rather than applying generic consulting templates, fees scale proportionally based on your company's revenue tier to accurately reflect operational complexity, system sub-layers, and data volume.

THE CORE ENGAGEMENT PATHWAY

01 | Initial OEI Diagnosis (Line 1 Baseline Verification)

Investment: \$2,000 Baseline

Scope: Four days of structured cross-functional discovery, interface auditing, and leadership tracking. Delivers your organization's initial OEI score and isolates precisely where execution speed, clarity, and profit are leaking.

02 | 30-Day OEI Comprehensive Audit & Trait Mapping (Line 1 & Line 2 Blueprint)

Investment: \$15,000 Baseline

Scope: Deeper structural analysis mapping exactly where decisions stall, where context fractures, and where concentration risk lives.

This layer builds your customized Line 2 Hiring Constraint Trait-Pillar Map, identifying the exact cognitive profiles required for your next 3 key hires to prevent incoming talent entropy.

03 | 30-Day Pain Point Sprint (Targeted Structural Fix)

Investment: \$25,000 Baseline

Scope: A high-intensity operational sprint focused on completely engineering and stabilizing a single, highly critical bottleneck (e.g., rebuilding a broken Sales-to-Ops handoff sequence or cleaning up a compromised tool architecture).

04 | 90-Day Full Operational Entropy Reset (The Complete Lines 1-3 System)

Investment: \$45,000 Baseline

Scope: The definitive enterprise transformation. Includes a total organizational overhaul addressing the top three cross-departmental constraints.

This tier deploys the complete Line 3 Post-Assessment Optimization Engine, processing your entire current roster through our assessment matrices, mapping all staff to the 10 Archetypes, and training management on the 30-Day Internal Micro-Sprint Protocol to transform your workforce into a self-healing operational matrix.

05 | One-Year OEI Score Governance & Trend Tracking

Investment: \$5,000 Baseline

Scope: Four quarterly operational health check-ins and system re-assessments to track how your entropy score shifts as headcount scales, ensuring your systems continue to fit your team tightly.

REVENUE-BASED COMPLEXITY MULTIPLIERS

Annual Revenue Tier	Multiplier	Diagnosis	30-Day Audit	90-Day Reset
Under \$5M	Baseline	\$2,000	\$15,000	\$45,000
\$5M - \$25M	+25%	\$2,500	\$18,750	\$56,250
\$25M - \$50M	+50%	\$3,000	\$22,500	\$67,500
\$50M - \$100M	+75%	\$3,500	\$26,250	\$78,750
\$100M+	Custom Scale	Scoped to Org	Scoped to Org	Scoped to Org

Engagement Rules: The Initial OEI Diagnosis serves as the structural prerequisite for all subsequent audit, sprint, or full reset architecture.

All pricing scales symmetrically with your verified revenue tier to match your internal operational footprint.